

REVISED GUIDELINES FOR KNOW INDIA PROGRAMME (KIP)

1. About the Programme:

KIP is an engagement programme for Diaspora youths (between the age of 18-30 years) of Indian origin to introduce them to India and promote awareness about different facets of Indian life, our cultural heritage, art and the transformation taking place in India. This programme is open to youth of Indian origin (excluding non-resident Indians). The programme has been in existence since 2003.

2. Main elements of KIP

- a) Understanding of India's political system, economy, society, and developments in various sectors etc.
- b) Interaction with students at University/ College
- c) Visit to places of historical importance
- d) Participation in cultural programmes, yoga
- e) Visit to industrial sites
- f) Visit to a village
- g) Interaction with non-profit organizations.
- h) Meetings with senior leadership/officials in India
- i) Visit to a select state in India for 10 days

3. Assistance provided:

- (a) The Ministry of External Affairs will take care of participants only for the duration of the program. If participants wish to come early or stay late, they will have to make their own arrangements.
- (b) The participants are provided local hospitality e.g. boarding/lodging in State guest houses or budget hotels and Internal travel in India.
- (c) Missions may arrange for return air tickets before participants leave for India, after getting 10% of total expenditure from them on this account.
- (d) Gratis visa shall be granted to selected participants by the Indian Missions/Posts abroad. (No visa fee will be charged).

4. Eligibility Criteria:

Age: The programme is open to youth of Indian origin (excluding non-resident Indians) in the age group of 18-30 years as on the first day of the month in which the programme is expected to begin. It is open to PIO youths from all over the world. Applicant must provide his previous PIO card number or that of his parents or grandparents.

Previous participations: The applicant should not have participated in any previous KIP or Internship Programme for Diaspora Youth (IPDY) or Study India Programme of MEA. Those who have not visited India before will be given preference.

Educational Qualification: Minimum qualification required for participating in KIP is graduation from a recognized University /Institute or enrolled for graduation.

Language: The applicants should be able to speak in English, should have studied English as a subject at the High School level or have English as the medium of instruction for undergraduate course.

5. **Duration**

a) 25 days (excluding international travel) with 10 days in the partner State.

6. **Intake:**

(i) The total number of participants in any KIP will not exceed 40. If there are less than 20 applicants, that KIP will not be conducted and applicants will be permitted to opt for the the next KIP, if they wish so.

(ii) A reserve list of candidates will be maintained to fill the slots if the required number of candidates is not available for that particular KIP.

ROLE OF MISSIONS/POSTS

(i) Missions/ Posts shall recommend to Ministry names of candidates who meet all eligibility criterion. Head of Mission will certify that the applicant is a person of Indian Origin.

(ii) Missions/Posts may arrange for return air tickets before participants leave for India, after getting 10% of total expenditure from them on this account. Mission may obtain a signed written undertaking from the participant that he/she will complete the faling which amount spent on airfare by Govt. of India will be reimbursed to the Mission.

(iii) Gratis visa by Indian Missions/Posts abroad shall be granted to selected participants after participant submits copy of travel and medical insurance.

(iv) The Mission should seek an international travel and medical insurance from the participants before issuing them international ticket.

(v) The weather conditions of India should be communicated to the participants.

CRITERIA FOR SELECTION OF PARTICIPANTS:

- (a) Preference would be given to Indian origin persons from Girmitiya countries (Mauritius, Fiji, Suriname, Guyana, Trinidad & Tobago)
- (b) Person selected would be within 18-30 years of age.
- (c) From each country a total of five PIOs will be selected.
- (d) If the total number of participants in a KIP is less than 40 then Ministry will select candidates from the reserve list, including from those countries where five PIOs have already been selected.
- (e) Ministry shall maintain a reserve list of 15 candidates for each KIP .
- (f) If for any reason, the confirmed KIP candidates drop out 20 days before KIP starts, the slot will be offered to the candidates in the reserve list as per their placing in the list.
- (g) Effort will be made to have balanced participation of male and female PIOs in each KIP.

ROLE OF MEA:

- (i) Equitable selection of a maximum of participants shall be made from across the globe. A reserve list of participants will be maintained to fill the vacant slots in case any of selected participants cancel their visit .
- (ii) Constitution of a Committee for selection of participants in accordance with the guidelines.
- (iii) Drawing up the programme for KIP including the programme in the State, finalization of hotels, logistic arrangements.
- (iv) Selection of Event Manager for successful conduct of the KIP programme.
- (v) Details of the Programme shall be posted on the website www.mea.gov.in.

RESPONSIBILITIES OF THE PARTNER STATE:

- (i) The Partner State shall bear the costs during the stay of the KIP participants for 10 days including hotel accommodation (twin sharing basis in a 3 Star or above category of hotel), local transportation (Volvo AC Coach for local transportation), boarding and lodging.
- (ii) The State Government will arrange visit of the participants to places of historic, cultural, industrial and tourist importance in the State.
- (iii) The State Government will facilitate participants meeting with leadership in State Government.
- (iv) Include exposure of village life for one/ two days.

- (v) Arrange interactive sessions in premier universities/ organizations of the State.
- (vi) Arrange cultural programmes showcasing the State's cultural heritage.
- (vii) Ensure security of KIP participants and provide medical care as per requirement.
- (viii) Designate a Nodal Officer for coordinating the programme within the State.
- (ix) Designate a nodal officer of the State Government with whom MEA can coordinate.
- (x) Designate a Liaison Officer for the KIP Group during their tour of the State.
- (xi) Bring any untoward incident during KIP with regard to safety, security and health of KIP participants immediately to the attention of this Ministry.
- (xii) Include the Regional Passport Officer and the Ministry of External Affairs Branch Secretariat Officer in the formal meetings of the KIP participants with State Government Dignitaries.
- (xiii) Arrange for a wrap up session chaired by a high dignitary/ Minister of the State and distribute certificates of the programme, if it ends in the State.

35th Know India Programme 5-29 May,2016

Participant Feedback Form

Last/Given Name:_____	Surname_____	Middle Name_____
Country of Residence		
Date of Birth (DD/MM/YYYY)	__ __ / / __ __ __ __	
Gender		
Highest Level of Education		
Email		

Signature - Please sign here:

Date:

1. How did you receive information about Know India Programme?
 - a. Through website of:
 - i. Ministry of External Affairs
 - ii. Indian Embassy/ High Commission of country of residence
 - b. Through Social Networking Sites
 - c. Through University in country of residence
 - d. Through Friends/Family
 - e. Any Other (Please Specify) _____

2. Did the KIP advertisement provide enough information about the programme, its objectives, course curriculum?
 - a. Yes
 - b. No
 - c. If no, please suggest revision

3. Please rate KIP with regard the MUMBAI leg of your visit

	Very Poor	Poor	Fair	Good	Very Good
Welcome on day of arrival					
Check in at Hotel					
Assistance by escorts					
Inaugural session briefing					
Overall					

4. Evaluation of Hotel in Mumbai

	Very Poor	Poor	Fair	Good	Very Good
Location					
Service in Hotel					
Rooms (spacious/hygiene)					
Facilities in the Hotel					
Food served in Hotel (Breakfast)					
Food served in Hotel (Dinner)					
Overall:					

Would you recommend Hotel Astoria for other KIP group also? Yes/No

5. Evaluation of Local Transportation in Mumbai

	Very Poor	Poor	Fair	Good	Very Good
Airport to Hotel Astoria					
Sightseeing in Mumbai					
To Railway station in Mumbai					
Lunches provided in Mumbai					

6. Evaluate Deccan Odyssey Train

	Very Poor	Poor	Fair	Good	Very Good
Service provided/Attitude of staff					
Food & Beverages					
Facilities on the train					
Hygiene					

7. Please evaluate the visits conducted in Maharashtra

	Very Poor	Below Average	Average	Above Average	Excellent
Professional attitude of escorts/guides					
Visits to historical places					
Visit to Institutes					
Overall					

8. Travel from Delhi to Agra

	Very Poor	Poor	Fair	Good	Very Good
Transportation by Road (Delhi-Agra-Delhi)					
Sightseeing in Agra					
Food & Refreshments					

9. Evaluate Hotel in Agra

	Very Poor	Poor	Fair	Good	Very Good
Service provided/Staff					
Food & Beverages					
Facilities in Hotel					
Location					
Hygiene					

Visit to Delhi

10. Evaluate Hotel IBIS

	Very Poor	Poor	Fair	Good	Very Good
Service provided/Staff					
Food & Beverages					
Facilities in Hotel					
Location					
Hygiene					

11. Evaluate your visit to Delhi

	Very Poor	Poor	Fair	Good	Very Good
Local Transportation					
Tour Guides					
Lunches while on tour					
Visit to Tourist Places					
Meeting with officials /leadership					

12. Evaluation your Escorts

	Very Poor	Poor	Fair	Good	Very Good
Communication Skills					
Helpful attitude					
Knowledge of Facilities/Programme					
Polite/Friendly nature					

13. How would you rate visits to the following place in Delhi

Date	Visiting to	Below Average	Average	Above Average	Excellent
16-05-2016	Mahatma Gandhi Memorial, Red Fort				
	Red Fort				
17-05-2016	Indian Parliament				
	Election Commission				
18-05-2016	Birla Temple				
	FICCI Briefing				
19-05-2016	All India Radio				
	National Gallery of Modern Arts				
20-05-2016	President's House				
	India Gate				
21-05-2016	Akshardham Temple				
23-05-2016	Qutab Minar				
	Goonj Foundation (not for profit)				
24-05-2016	Center for Cultural Resources & Training				
25-05-2016	Industrial Visit				
27-05-2016	Indian Institute of Public Admn. (IIPA)				
28-05-2016	Morning Yoga and Meditation Session in Lodhi Garden				
	Movie in Multiplex				

Your Impression at the end of the KIP :

- Most memorable/enjoyable part of your visit to Maharashtra
- Most memorable/enjoyable part of your visit to Delhi
- Best part of KIP in India
- Least enjoyable aspect of KIP.
- Would you recommend KIP to other Indian origin persons in your country.

- Your suggestions to improve KIP.

- Would you like to visit India again in future

- Was this your first visit to India?
 - a. Yes
 - b. No

- Do you plan to visit India again?
 - a. Yes
 - b. No

Overall Impression

After attending the KIP to what extent do you understand following topics:

	Not Very Well	Understand Quite Well	Understand Very Well	Somewhat Dissatisfied	Already knew
Indian political system/politics					
Indian Culture					
Indian Economy					
India's Society					
Indian History through visits to various historical places					

Comments
