SWACHH BHARAT MISSION

Swachh Bharat (Clean India) is a Mission initiated by Government of India with an aim to develop and enhance awareness about cleanliness among the people. There are 2 Ministries in-charge for implementing Swachh Bharat Mission:

(a) Swachh Bharat(Rural) – Ministry of Drinking Water and Sanitation

Information and updates on Swachh Bharat Mission (SBM) of M/o Drinking Water and Sanitation are available at:-
Facebook – https://www.facebook.com/SBMGramin/
Twitter – https://twitter.com/@Swachhbharat

(b) Swachh Bharat(Urban) – Ministry of Housing and Urban Development

Information and updates on Swachh Bharat Mission (SBM) of M/o Ministry of Housing and Urban Development are available at:-
Facebook – https://www.facebook.com/SwachhBharatUrban/
Twitter – https://twitter.com/@SwachhbharatGov

The activities and images/videos of various Ministries ‘Swachhta Pakhwadas(Cleanliness Weeks)’ can be viewed at:-