

### **MUBA Basel 2013: Consumer Goods Fair**

The 97<sup>th</sup> edition of 10 day prestigious Swiss Consumer Goods Fair MUBA in Basel started on 22<sup>nd</sup> February 2013. Over 30 Indian handicrafts, carpets, jewellery, garments companies are participating under the umbrella of India Trade Promotion Organisation. The participating companies were excited about their participation based on their past experience at the same, particularly last year when India was the Guest country. This year, ITPO spread the Indian companies/exhibitors in about 400 sq ft area. Ms Meenakshi Singh, OSD, ITPO was present on the inaugural day.